

BOSTON CLIENT GUIDE

DINER

1. BREAKFAST AT DONUT VILLA DINER

Erin used his Ascendus loan to help him open a second location for his delicious diner, focused on extravagant donut combinations such as cheeseburger donuts and donut French toast.

[Visit Donut Villa Diner](#)
Malden, MA

2. GET REFRESHED WITH A NEW STYLE

Munirat's store focuses on apparel and cosmetology that has a Nigerian twist. She used her Ascendus loan to increase her inventory and revamp her store in order to bring in new customers.

[Visit AB Laurels](#)
Sagus, MA



3. GET A BRAND NEW 'DO

Monica created Elegance Beauty Salon to bring high end services at an affordable price point to her community. She used her loan to finish construction on her salon, so she could open in time and ensure her employees could work.

[Visit Elegance Beauty Salon](#)
Boston, MA



4. TRY A TRADITIONAL JAMAICAN LUNCH

Ernie wanted to bring Jamaican cooking to the forefront of American cuisine. He used his Ascendus loan to open his third storefront location. Try traditional delicacies such as pulled jerk pork, oxtail, and festivals.

[Visit Jamaica Mi Hungry](#)
Boston, MA



5. HAVE A LUXURY NAIL EXPERIENCE

Tom used his Ascendus loan to revamp his nail salon, and to ensure his products were top of the line in quality. Visit his salon for manicures, pedicures, and more.

[Visit Simply Nails](#)
Mattapoissett, MA



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6. PICK UP A NEW PLANT

Quontay opened Emerald City Plant Shop, the first Black owned plant shop in Massachusetts. She used her Ascendus loan to buy the materials to furnish her plant shop, buy new plants, and start a tea cafe and community space within her shop.

[Visit Emerald City Plant Shop](#)
Norwood, MA

7. SHOP GIFTS, DECORATIONS, AND MORE

Paula's business specializes in all things paper, from stationary to gift cards, to decorations, and more. She used her Ascendus loan to help her recover from the COVID-19 pandemic. Without her loan, she would have had to shut down permanently.

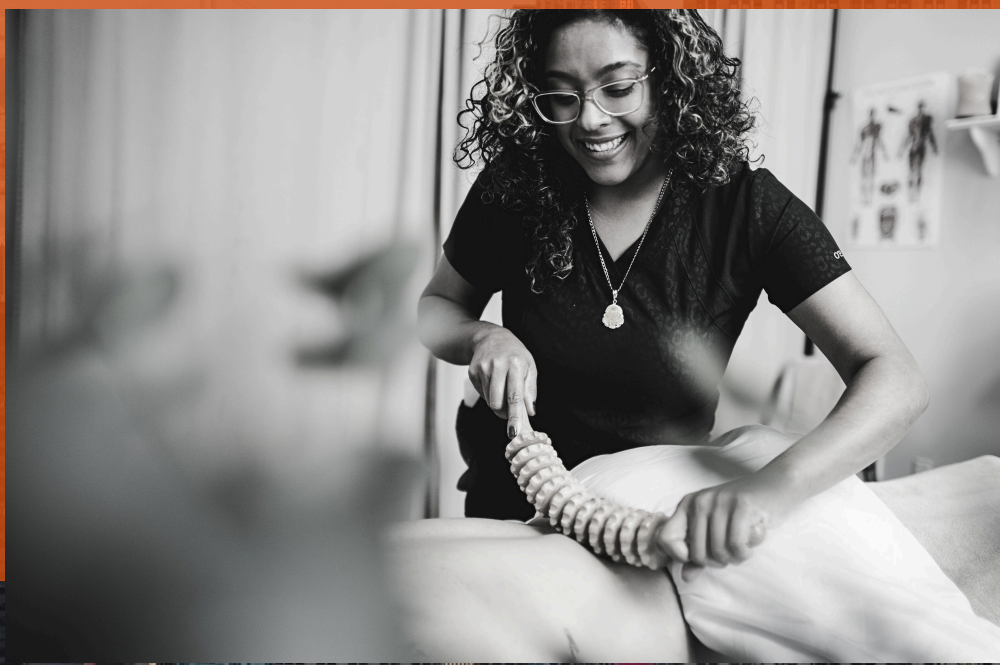
[Visit Paper Fiesta](#)
Natick, MA



8. TREAT YOURSELF TO A MASSAGE

Kai opened Le Massage de Kai to give herself more flexibility to manage work and being a parent. When she adopted her second child, her expenses increased, and she used her Ascendus loan to stay afloat. Today, she is on track to open a second location.

[Visit Le Massage de Kai](#)
Lawrence, MA



9. TAKE A GARDENING CLASS

Jessie opened Green City Growers to help her community in Boston grow fresh, healthy, and affordable food no matter where they lived. She used her Ascendus loan to help with inventory, and in 2023 she diverted 55,000 pounds of food waste, and taught 2,000 people how to grow their own food.

[Visit Green City Growers](#)
Boston, MA

10. END WITH ETHIOPIAN CUISINE

Yosef wanted to bring traditional Ethiopian cuisine to his community. He used his Ascendus loan to help him recover from the COVID-19 pandemic, and to keep his employees on payroll. Today, he can continue serving his community his award winning dishes such as yekik alicha and doro wet.

[Visit Blue Nile Restaurant](#)
Jamaica Plains, MA

